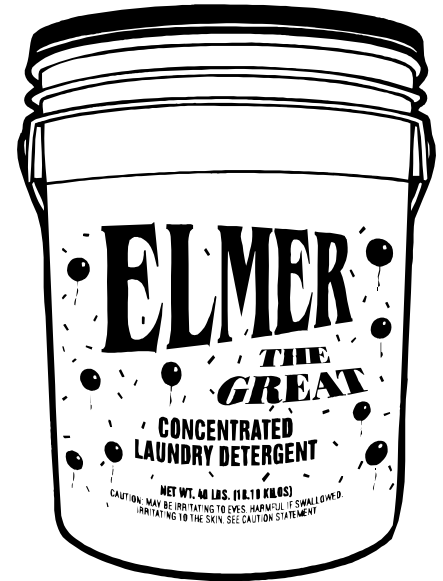


Elmer the Great

Concentrated Laundry Detergent



Elmer the Great
ST-2051, 50 pound pail

Elmer the Great Concentrated Laundry Detergent uses a powerful, concentrated formula to save you money. When used as directed, *Elmer the Great* will biodegrade in treatment plants. *Elmer the Great* is phosphate-free.

Elmer the Great works in all types of washers and in the hardest of water. The 50 pound pail has enough detergent for as many as 200 washings. And don't throw out that pail either - it is handy around the house or recyclable as #2-HDPE plastic where collection programs and recycling facilities for HDPE exist.

ST-No.	Size	Case Weight
ST-2051	50 pound pail	54 pounds
ST-2052	100 pound drum	104 pounds
ST-2053	300 pound drum	313 pounds

Directions

The amount of *Elmer the Great* detergent to use with your laundry depends on the kind of washer being used. For top loading machines, use 1/2 cup of *Elmer the Great* for an average load of wash. Front loading machines require 1/4 cup to 1/3 cup for a regular load of wash. In large capacity machines with large loads of laundry, use 2/3 cup. Add *Elmer the Great* to your wash load as the washer fills with water, then add sorted clothes. Do not pour directly onto your clothes. Heavily soiled articles and hard water may require you to add more *Elmer the Great*.

Chemical Characteristics

Abrasive.....no
Corrosive.....no
Biodegradable.....yes

Appearance.....white powder
Non-Flammable...yes
Phosphate-Free...yes

Fragrance.....lemon scented
pH
 (1% solution)...10.7

Ingredients

The primary ingredients in *Elmer the Great Concentrated Laundry Detergent* are sodium carbonate, nonionic surfactants, sodium silicate, soil suspending agents, fabric brightener and fresh lemon scent.



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